

Name: _____

Persuasive Writing Rubric

| Criteria | Emerging | Developing | Proficient | Extending |
|--------------------------------------|--|--|---|---|
| Introduction & Conclusion | Little to no introduction/conclusion regarding students' topic. | Student included, to some degree, an introduction and conclusion regarding their topic. | Student included a well developed introduction and conclusion regarding their topic. | Student designed an exceptional paper identifying an introductory/concluding paragraph. |
| Organization | Little to no organization regarding paragraphs and information about their topic. | Student demonstrated some organization in their writing/paragraphs regarding their topic. | Student demonstrated clear organization skills in their paper. Their paragraphs are organized and distinctive to the content. | The students paper was exceptionally organized allowing the reader to understand the text and information. |
| Content and Description | Student included little to no content regarding the topic and describes topic in minimal detail. | Student included some content regarding their topic and describes some aspects of their topic. | Student included a proficient amount of content and describes their topic in strong detail. | Student described the topic with exceptional detail, while including more than what was required regarding content. |
| Transition Words | Student included no transition words. | Student included one or two transition words. | Student included a proficient amount of transition words and understood which transition word to use. | Student understands transition words and the importance/correct placement and usage in their text. |
| Persuasive Words | Student included no persuasive words. | Students included one or two persuasive words | Student included a proficient amount of persuasive words and understood which transition word to use. | Student understands persuasive words and the importance/correct placement and usage in their text. |
| Grammar and punctuation | Student had multiple grammar and punctuation errors within text. | Student had some punctuation and grammar errors within text. | Student used proper punctuation and correct grammar, possibly making one or two mistakes. | Student reviewed and edited their work identifying any errors, which they corrected leaving no errors present. |